



ATENEIO DE MANILA UNIVERSITY SCHOOL OF GOVERNMENT

Executive Education Program Public Course Offerings

Rm. 406, Ateneo Professional School Building,
Rockwell Drive, Rockwell Center, Makati City
Tel. No. 899 – 7691 loc. 2402 - 2406
Fax No. 890-5695
Website: <http://www.asg.ateneo.edu>

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LOCAL ECONOMIC DEVELOPMENT MODULES

There are two modules under this group:

- Finding the Money for Local Development: Opportunities and Challenges in Local Finance
- Project Development for Local Government Units: New Innovations

Course Title	FINDING THE MONEY FOR LOCAL DEVELOPMENT: OPPORTUNITIES AND CHALLENGES IN LOCAL FINANCE
What	By the end of this course the participants shall have a clear understanding of the various modes by which an LGU could mobilize resources for its projects or programs. These include understanding of various public-private partnerships and bond issuance.
For Whom	For LGU Chief Executives, members of the Sanggunian and Department Heads.
Duration	3 days classroom (in venue), 8 distance learning sessions, One day consolidation workshop.
Requirements	All participants are required to have a project, preferably one that has been endorsed by the Sanggunian that will be subject of his study.

Course Title	PROJECT DEVELOPMENT FOR LOCAL GOVERNMENT UNITS (LGUs): NEW INNOVATIONS	
What	This course is designed to impart to the participants in the course, analytical methods relevant to project study preparation and introduce the participants to alternative financing modes now available to local governments under the Local Government Code of 1991. This course is offered in two ways:	
	<p style="text-align: center;"><u>General Course</u></p> <p>In which the participants may apply individually. The class should have a minimum of 15 people.</p> <p>At the end of the course, they will have the knowledge and skills on project development.</p>	<p style="text-align: center;"><u>Customized LGU Course</u></p> <p>In which the participants are composed of a project development team (up to eight) from an LGU which has identified a project for study. The class should have a minimum of 3 LGUs.</p> <p>The output for this course will be a Pre-feasibility level study of a project identified by the LGU.</p>
For Whom	LGU staffs	
Duration	Five (5) days for each course.	
Requirements	<p style="text-align: center;"><u>General Course</u></p> <p>At least college graduate</p>	<p style="text-align: center;"><u>Customized LGU Course</u></p> <ul style="list-style-type: none"> • Minimum of four participants. • Identified and prioritized a local strategic project. • Sanggunian Resolution supporting the project. • Executive Order forming the project development team for the study. • Data and information needed for the project study.

SUSTAINABLE DEVELOPMENT AND URBAN MANAGEMENT MODULES

- Urban Development Planning and Management: Challenge for Emerging Cities

Sustainable Development and Urban Management Modules:

Course Title	URBAN DEVELOPMENT PLANNING AND MANAGEMENT: CHALLENGE FOR EMERGING CITIES
What	This module aims to help urbanized cities alleviate the problems caused by urbanization and help urbanizing cities plan strategies to mitigate the problems caused by urbanization. The rapid increase in population and rural to urban migration has intensified the urbanization of cities in the country. This module will advance strategies and techniques that will alleviate the problems brought on by urbanization.
For Whom	For Local Chief Executives, Local Planning Officials, and Administrative Officials
Duration	Three (3) days for each course.
Requirements	City Development Plan / Zoning Plan

LEADERSHIP AND ETHICS MODULES

There are two modules under this group:

- Good Governance Challenges: Promoting Operational Efficiency and Accountability
- Leadership Dilemmas in Local Development

Leadership and Ethics Modules:

Course Title	GOOD GOVERNANCE CHALLENGES: PROMOTING OPERATIONAL EFFICIENCY AND ACCOUNTABILITY
What	This course helps public officials improve the LGUs' accountability and transparency measures in order to streamline their services.
For Whom	For Local chief executives, Public officials / civil servants and LGU Officers and staff
Duration	Three (3) days for each course.
Requirements	LGU's own strategies / action plans being implemented to combat corruption.

Leadership and Ethics Modules:

Course Title	LEADERSHIP DILEMMAS IN LOCAL DEVELOPMENT
What	This module aims to strengthen the participants understanding of their leadership capability by helping them sharpen critical thinking skills and disposition in facing the dilemmas in local development and governance.
For Whom	For Local chief executives, Public officials / civil servants, LGU Officers and staff
Duration	3 days classroom (in venue), 5 distance learning sessions, One day consolidation workshop.
Requirements	

DEVELOPMENT PLANNING AND MANAGEMENT MODULES

There are four modules under this group:

- Service Improvement Measures for LGUs
- Management Challenges to Local Development: Strategies for Action
- Monitoring and Evaluation for Results: Innovative Ways to Assess Local Government Programs
- Making Good Decisions: Qualitative and Quantitative Tools for Policy Development

Development Planning and Management Modules:

Course Title	SERVICE IMPROVEMENT MEASURES FOR LGUs
What	Interaction with government especially local government is a significant part of a Filipinos life. Unfortunately, the experience of a large number of Filipinos when interacting with government has been negative. This module provides practical tools of service documentation, analysis and design to systematically improve key poverty-related services.
For Whom	Any office that wants to improve its service.
Duration	Three (3) days for each course.
Requirements	Identified service to be improved.

Development Planning and Management Modules:

Course Title	MANAGEMENT CHALLENGES TO LOCAL DEVELOPMENT: STRATEGIES FOR ACTION
What	The course aims to enhance the technical capacity of planning personnel tasked to undertake development planning and management at the provincial and municipal levels. The training will enable the participants to gain insight to emerging concepts and strategies for local development planning and management particularly for promoting poverty reduction programs / projects at the local levels.
For Whom	For Provincial / city / municipal planning officers, staff and unit heads of the sectoral departments at the provincial / city / municipal levels.
Duration	Three (3) days per course.
Requirements	

Development Planning and Management Modules:

Course Title	MONITORING AND EVALUATION FOR RESULTS: INNOVATIVE WAYS TO ASSESS LOCAL GOVERNMENT PROGRAMS
What	The seminar-workshop is designed to provide participating LGUs with a tools and techniques and a framework for monitoring and evaluating development projects for effective implementation. At the end of this module, participants will be able to (a) develop and enhance their capability to monitor and evaluate progress of project implementation, (b) apply the Logical Framework Matrix and Project Planning Matrix in project management and monitoring and evaluation and prepare a monitoring and evaluation plan for a specific development project.
For Whom	Monitoring and Evaluation Coordinators, Provincial/City/Municipal Planning and Development Coordinators, Department Heads, Sangguniang Members, Chair of the Monitoring and Evaluation Committee, if it exists
Duration	Three (3) days per course.
Requirements	Bring a sample of a development project; sample of monitoring and evaluation forms being used to monitor a development project.

Development Planning and Management Modules:

Course Title	MAKING GOOD DECISIONS: QUALITATIVE AND QUANTITATIVE TOOLS FOR POLICY DEVELOPMENT
What	This course provides a practical approach to the use of important and commonly applied quantitative tools for policy analysis such as political mapping.
For Whom	For Local chief executives, Public officials / civil servants, LGU Officers and staff
Duration	Three (3) days per course.
Requirements	

CHALLENGES AND INNOVATIONS IN GOVERNANCE MODULES

- Executive Agenda Formulation
- Strategic Human Resource Management (A Human Resource Management Approach to Organization Reform)

Challenges and Innovations in Governance Modules:

Course Title	EXECUTIVE AGENDA FORMULATION
What	This module is designed for local chief executives who want to craft a genuine development path for their constituencies by adopting creative local economic development strategies that will propel their communities to sustained prosperity. By the end of this module the participants shall have crafted a draft Executive Agenda that will guide them in formulating visions, plans, programs, legislative agenda and budgets for the next three or hopefully, nine years.
For Whom	The intended participants are Governors, Mayors, Vice Governors and Vice Mayors.
Duration	Three days for each course.
Requirements	Event organizers must be provided with a profile of the LGU beforehand.

Challenges and Innovations in Governance Modules:

Course Title	STRATEGIC HUMAN RESOURCE MANAGEMENT (A HUMAN RESOURCE MANAGEMENT APPROACH TO ORGANIZATIONAL REFORM)
What	This course is aimed at anyone involved in strategic decision-making processes. This will cover a holistic approach in linking HR function and the governance operations of the public sector. It will provide strategies to for effective performance management of the organization.
For Whom	Human Resource Management Officers of national line agencies and local government units, Line managers in the public sector who need to understand how to utilize the human resources of the organization.
Duration	Three (3) days per course.
Requirements	